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## EXPERIENCE

### FREELANCE

#### Senior Art Director (2010 – Current)

Worked with a variety of agencies, in-house teams and individuals creating campaigns, multi platform sites and branding.

recent clients: Adobe | Walmart (SapientRazorfish) | Lipton | Lenovo | Michelob Ultra (Schawk!) | Old Navy (Gap Inc.)

#### EXTRACTABLE (San Francisco)

##### Senior Art Director (2014 – 2017)

Manage teams, lead projects and work closely with UX designers, Content strategists and Developers to create highly functional and beautifully designed sites across all platforms.

clients: Stanford Health Care | Patelco Credit Union | St. Luke's Hospital | Qlik | Bank of Montreal Retirement | Bank of Oklahoma

#### JSTOKES ADVERTISING (Walnut Creek, CA)

##### ACD/Art Director (2009 – 2010)

Hired creative talent, and lead internal creative team. Art directed both tv and photoshoots, print, branding, digital and direct mail pieces. Played a key role in new business pitches and client presentations.

clients: Bishop Ranch | Bay Alarm | American Lamb Board | St. Helena ER | Pasta Pomodoro

#### AMAZON ADVERTISING (San Francisco, CA)

##### Art Director (2006 – 2008)

Worked as part of a team with copywriters and creative directors to come up with innovative, 360 campaigns. Art directed photoshoots for print and direct mail. Designed multiple digital, branding and event pieces. Created new business presentations and presented work to clients.

clients: Kashi/Kellogs | Torani | Copia | Naturella | Beach Blanket Babylon | Zoom Eyewear | Peets Coffee & Tea | Mondovi Wines

#### SERVE MARKETING — NONPROFIT ADVERTISING AGENCY (Milwaukee, WI)

##### Freelance Art Director (2004 – 2005)

Assisted in tv shoots and art directed print pieces, pro-bono.

clients: American Diabetes Association | Partnership For A Drug Free America | Women Against Family Violence

#### BVK (Milwaukee, WI)

##### Art Director (2002 – 2005)

Concepted and art directed both tv and photoshoots, print, digital, catalog and direct mail pieces. Worked closely with copywriters, production artists and producers to create smart, beautiful campaigns.

clients: Genesis Health Systems | Stanford Health Care | Cruiser Yachts | Guaranty Bank | Milwaukee Area Radio Stations | The Mark Travel Corporation | Lifebridge

## EDUCATION

Miami Ad School @Portfolio Center Atlanta, GA (2002)

Graduate Studies: art direction

Valparaiso University Valparaiso, IN (1998)

Major: art with an emphasis in design

Minor: communications